



For Immediate Release:

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Buried Art Exhumed for Landmark Multimedia Collaboration

Miami Beach, FL November 29, 2008 – After her artwork was buried for more than a year in the mountains of South America, Brazilian artist Christina Oiticica, exhumes her artwork and teams up with world-renowned pop artist Romero Britto and best selling international author Paulo Coelho. Fusing eco art and pop art methods, Coelho adds his literary excellence to the mix, providing lyric accompaniment to Oiticica's masterpieces.

Thursday, December 4th 8pm – 10pm
Britto Central Gallery
818 Lincoln Road, Miami Beach, FL 33139

Miami-based music sensation Life Project will perform live, transcending audiences with their deep-rooted sounds and upbeat lyrics and message about life and love. Flor de Cana Premium Rum will entice guests with specialty cocktails. South Beach favorite Books & Books will create culinary treats for guests to savor.

A modern day pop culture icon, Romero Britto is one of the premiere artists of our time. As the youngest and most successful Pop Artist of this generation, Britto creates contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth. Embraced by the international community, Britto's paintings and sculptures are currently featured on five continents in more than 100 hundred galleries worldwide.



BOOKS & BOOKS



For additional information on the Britto, Oiticica and Coelho collaboration, please contact April Bolet 305.202.0455 or april@britto.com.